



{ Press release  
Communiqué de presse }

December 26, 2012

**February 13** is the day proclaimed by UNESCO and endorsed by the United Nations General Assembly to celebrate Radio as a medium; to improve international cooperation between broadcasters; and to encourage major networks and community radio alike to promote access to information and freedom of expression over the airwaves. UNESCO encourages all countries to celebrate World Radio Day by planning activities in partnership with regional, national and international broadcasters, non-governmental organizations, the media and the public.

**The International Committee for the World Radio Day** is constituted by agreement among the most representative broadcasting organizations. Its purpose is to internationally promote the celebration of the World Radio Day, whom the first edition will be held February 13, 2003 by means of different activities.

This Committee invites all public, private, online and community Radio organizations as well as Radio professionals and listeners worldwide to participate in a global campaign and join voices to tell the world why Radio still is the greatest media!

[www.wrd13.com](http://www.wrd13.com) the World Radio Day International Committee web platform organizes sound item exchanges in order to promote this medium (1 minute maximum). You are invited to produce and to send to this website your posts, whatever your link may be with the Radio world (public Radio, private Radio, community Radio, independent producer, listener ...).

**All international Radio organizations** are also invited to actively ask their listeners to participate by publishing the promo banners on their website or by sharing the link on their Facebook or Twitter page. WRD13 could be the perfect opportunity to strengthen radio relationships with listeners!

Any Radio organization will be able to freely download any content available on the platform and celebrate World Radio Day by broadcasting all day, on Wednesday 13 February 2013, audio messages on the importance of Radio from all over the world.

contact: [info@wrd13.com](mailto:info@wrd13.com)





UNESCO

*Building Peace in the minds of men and women*



Tratto dal sito: <http://www.unesco.org>

<http://www.unesco.org/new/en/unesco/events/prizes-and-celebrations/celebrations/international-days/>

<http://www.unesco.org/new/en/communication-and-information/events/prizes-and-celebrations/celebrations/world-radio-day/>

Durante la 36a sessione, la Conferenza Generale dell'UNESCO ha proclamato 13 febbraio di ogni anno come la Giornata mondiale delle radiocomunicazioni. La proposta, avanzata dal Regno di Spagna, è stata presentata in occasione della sessione 188 del Consiglio esecutivo dell'UNESCO, che raccomanda inoltre la sua presentazione alla Conferenza Generale. La data del 13 febbraio è stata scelta in riconoscimento del giorno delle Nazioni Unite ha creato la radio delle Nazioni Unite nel 1946.

L'obiettivo della giornata è di sensibilizzare il grande pubblico e dei media sul valore della radio, migliorare la cooperazione internazionale tra le emittenti radiofoniche e incoraggiare i responsabili delle decisioni di creare e fornire l'accesso alle informazioni attraverso la radio, tra cui radio comunitarie, contribuendo così alla lo sviluppo sostenibile.

Nella sua decisione, la Conferenza generale incoraggia gli Stati membri a intraprendere attività per celebrare questa Giornata, insieme ai loro partner (nazionali, regionali e le associazioni di trasmissione e le organizzazioni internazionali, le organizzazioni non governative, organizzazioni dei media e il pubblico in generale).

#### *Testo originale*

*At its 36th session, the UNESCO General Conference proclaimed 13 February each year as World Radio Day. The proposal, put forward by the Kingdom of Spain, was first presented at the 188th session of UNESCO's Executive Board, which further recommended its submission to the General Conference. The date of 13 February was selected in recognition of the day the United Nations created the UN Radio in 1946.*

*The objective of the Day are to raise awareness in the general public and media on the value of the radio, improve international cooperation between radio broadcasters and encourage decision-makers to create and provide access to information through radio, including community radios, thus contributing to sustainable development.*

*In its decision, the General Conference encourages Member States to undertake activities to celebrate this Day, together with their partners (national, regional and international broadcasting associations and organizations, non-governmental organizations, media organizations and the public at large).*



<http://www.worldradioday.org/>

## THE WORLD RADIO DAY

The World Radio Day seeks raise awareness about the importance of radio, facilitate access to information through radio and enhance networking among broadcasters.

Radio has to be recognized as a low cost medium, specifically suited to reach remote communities and vulnerable people: the illiterate, the disabled, women, youth and the poor, while offering a platform to intervene in the public debate, irrespective of people's educational level. Furthermore, radio has a strong and specific role in emergency communication and disaster relief. There is also a changing face to radio services which, in the present times of media convergence, are taking up new technological forms, such as broadband, mobiles and tablets. However, it is said that up to a billion people still do not have access to radio today.



On November 3, 2011, the 36th General Conference of UNESCO approved the creation of the World Day of Radio. The initial idea came from the Spanish Academy of Radio four years ago, therefore, the Permanent Delegation of Spain to UNESCO formally present the proposal at the session 187 of UNESCO's Executive Board in September 2011.

### **Resolution of the General Conference of the UNESCO**

**- 36th Session, Paris 2011-**

*The General Conference,*

*1. Having considered document 36 C/63 and the Executive Board's decision 187 EX/Decision 13,*

2. Welcoming the results of the feasibility study presented by the Director-General on the proclamation of a World Radio Day,
3. Mindful that the celebration of a World Radio Day will raise greater awareness among the public and the media of the importance of radio as well as enhance networking and international cooperation among broadcasters,
4. Convinced that this event will encourage decision-makers to establish and provide access to information through radio where still necessary, including community radio,
5. Proclaims 13 February as World Radio Day;
6. Calls upon the Member States of UNESCO to celebrate the Day with activities at both local and national levels, with the participation of National Commissions, NGOs, the general public as well as diverse institutions (schools, universities, municipalities, cities, broadcasters, the press, professional associations and unions, museums, cultural organizations and so forth);
7. Invites the national, regional and international broadcasting organizations and unions, as well as the media at large, to ensure the successful observance of the World Radio Day by devoting it as appropriate to educational, cultural and public-awareness activities;
8. Invites the Director-General to encourage all national, regional and international initiatives taken in this respect;
9. Requests the Director-General to submit the present resolution to the General Assembly of the United Nations, at its 67th session (September 2012), for endorsement. [SEE DOCUMENT](#)



Tratto dal sito <http://www.wrd13.com/>

#### Testo originale

*Wednesday February 13, 2013 is the day announced by the UNESCO to celebrate Radio. This World Radio Day International Committee web platform organizes sound items exchanges in order to promote this media (1 minute maximum). You are invited to produce and to send to this website your posts, whatever your link may be with the radio world (public radio, private radio, community radio, independent producer, listener, fan, ...).*

*Le mercredi 13 février 2013 est la date proclamée par l'UNESCO pour célébrer la Radio. Cette plateforme web du Comité International de la Journée Mondiale de la Radio organise les échanges de capsules sonores assurant la promotion de ce média (1 minute maximum). Vous êtes invités à produire et à envoyer sur ce site vos messages, quel que soit votre lien avec le monde de la radio (radio publique, radio privée, radio associative ou communautaire, producteur indépendant, auditeur, amateur, ...).*